



Shri Keshav Gupta

Senior Director – Growth, M&A, and Business Planning,
Max Healthcare

Profile Summary

Shri Keshav Gupta is a seasoned business strategist and healthcare professional with extensive experience in growth planning, mergers & acquisitions, and strategic business development. As Senior Director at Max Healthcare, he has been instrumental in driving corporate growth, operational excellence, and strategic initiatives that strengthen organizational performance.

PLC 4.0 Session by Shri Keshav Gupta

MSMEs – The Backbone of Bharat's Economy Key Achievements

Key Achievements

- Leads growth, **M&A, and business planning** at Max Healthcare, driving strategic expansion and operational efficiency.
- Designed and executed initiatives to enhance **organizational growth, business development**, and market penetration.
- Advocates for entrepreneurial growth and strengthening **MSMEs as critical contributors to India's economy**.
- Played a pivotal role in strategic partnerships and investment planning, supporting scalable business models.
- Recognized for thought leadership in **corporate strategy, healthcare business development, and growth-focused planning**.

Professional Expertise

- Expertise in corporate growth strategy, mergers & acquisitions, business planning, and operational excellence.
- Skilled in market analysis, investment planning, and **strategic decision-making**.
- Known for building scalable **business models, driving partnerships, and fostering** innovation in organizational growth.
- Experienced in performance optimization, stakeholder engagement, and strategy execution in healthcare and corporate sectors.

Work With DISHA Foundation / PLC (Custom Section)

- Engaged with **PLC/foundation programs to educate entrepreneurs and MSMEs** on business strategy, growth, and planning.
- Participated in initiatives promoting entrepreneurship, financial literacy, and capacity building for MSMEs.
- Supported programs aimed at strengthening MSME **networks, fostering innovation, and driving** sustainable business growth.

Legacy

Shri Keshav Gupta is regarded as a **visionary corporate strategist and advocate for MSME growth**. His work in strategic planning, business development, and promoting MSMEs as the backbone of Bharat's economy continues to inspire entrepreneurs and strengthen India's economic ecosystem.